

Connecting horizons

THE IN-FLIGHT MAGAZINE OF BEARSKIN AIRLINES AND PERIMETER AVIATION

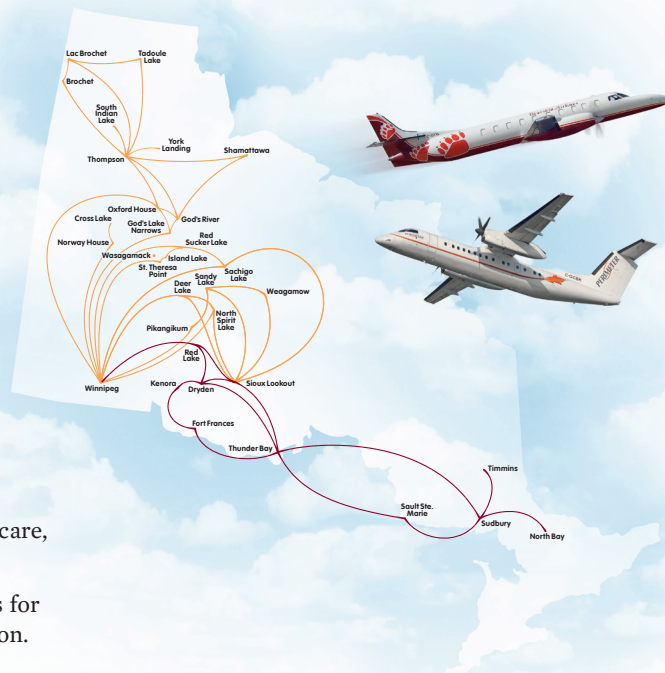
Connecting Horizons, "on board" more than 750 scheduled flights weekly to 33 destinations in Manitoba and Ontario on both Bearskin Airlines and Perimeter Aviation, reaches over 250,000 business professionals annually with your advertisement!

Formerly **Bear Country**, the magazine educates our readers about the cities and communities we serve promoting events, tourism and economic development reaching all levels of government employees, Indigenous groups, business owners and management personnel in a variety of sectors including forestry and mining, education, healthcare, communication and technology, among others.

Published quarterly in a full colour glossy format, each issue circulates for three months targeting a captive audience with its seatback presentation. Supplementary circulation is provided by Canada Post.

For added value **Connecting Horizons** can be viewed online at www.bearskinairlines.com and www.perimeter.ca. Digital ads have a direct link to their websites.

We invite you to join us as we deliver a regional message of unparalleled visibility to people on the move in **Connecting Horizons**!



CORPORATE PROFILES
also available!
\$2,650

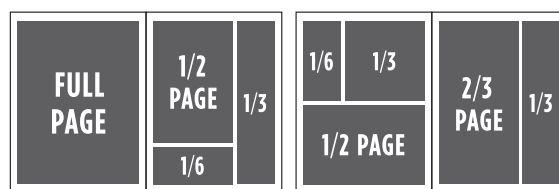
FULL COLOUR	1X	2X*	3X*	4X*
Outside Cover	\$ 2,925	\$ 2,775*	\$ 2,705*	\$ 2,635*
Inside Cover	\$ 2,700	\$ 2,565*	\$ 2,495*	\$ 2,400*
Page 3	\$ 2,805	\$ 2,665*	\$ 2,595*	\$ 2,525*
Full Page	\$ 2,575	\$ 2,445	\$ 2,385	\$ 2,315
2/3 Page	\$ 2,115	\$ 2,010	\$ 1,955	\$ 1,905
1/2 Page	\$ 1,880	\$ 1,785	\$ 1,735	\$ 1,695
1/3 Page	\$ 1,310	\$ 1,245	\$ 1,210	\$ 1,175
1/6 Page	\$ 665	\$ 635	\$ 615	\$ 600

BLACK & WHITE

Full Page	\$ 2,065	\$ 1,965	\$ 1,910	\$ 1,855
2/3 Page	\$ 1,645	\$ 1,565	\$ 1,525	\$ 1,480
1/2 Page	\$ 1,495	\$ 1,420	\$ 1,385	\$ 1,345
1/3 Page	\$ 1,015	\$ 965	\$ 935	\$ 915
1/6 Page	\$ 595	\$ 565	\$ 550	\$ 535

AD SIZES

8 1/8" by 10 7/8"	page trim size **
8 1/8" by 10 7/8"	page trim size **
7 1/4" by 9 3/4"	without bleed (or trim size **)
7 1/4" by 9 3/4"	without bleed (or trim size **)
4 3/4" by 9 3/4"	vertical only
7 1/4" by 4 3/4"	horizontal or vertical
2 1/4" by 9 3/4"	vertical or 4 3/4" by 4 3/4" square
4 3/4" by 2 1/4"	horizontal or vertical



* Cannot be combined with any other offer.
Must be consecutive. Does not apply to ad agencies.

** Full page ads with graphics extending to trimmed edge of paper will require 1/8" bleed added to all sides.



Contact **Kim Magnusson**

Tel (204) 793-3056

Email kmagnusson@perimeter.ca

216 Round Boulevard, Thunder Bay, Ontario P7E 3N9





2019 EDITORIAL



SPRING 2019

On Board: **March – June**
Closing: **February 22, 2019**

DESTINATIONS

Sudbury, Kenora, Sioux Lookout,
Winnipeg, St. Theresa Point, Sachigo Lake

SPECIALS

Education – Training and Trades, Mining,
National Indigenous Day

SUMMER 2019

On Board: **June – September**
Closing: **May 24, 2019**

DESTINATIONS

Sault Ste. Marie, Fort Frances,
Thunder Bay, Thompson, Oxford House,
Weagamow Lake

SPECIALS

Health, Summer Fun 2019

FALL 2019

On Board: **September – December**
Closing: **August 23, 2019**

DESTINATIONS

North Bay, Red Lake, Sioux Lookout,
Winnipeg, Shamattawa, Sandy Lake

SPECIALS

Business, Mining

WINTER 2019

On Board: **December – March**
Closing: **November 18, 2019**

DESTINATIONS

Timmins, Dryden, Thunder Bay,
Thompson, God's River, Pikangikum

SPECIALS

Manitoba's 150TH, Mayors Outlook 2020,
Education – Training and Trades,
Indigenous Awards

**Subject to change.*

Contact **Patti Gresham**

Tel (807) 474-2636

Email pgresham@bearskinairlines.com

216 Round Boulevard, Thunder Bay, Ontario P7E 3N9

